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# PR Newswire - Press Release Manage Your Life Like a Successful Business

04.30.08, 5:21 AM ET

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LOS ANGELES, April 30 /PRNewswire/ -- Focusing on one's dreams and potential while balancing life's demands can be a daily challenge. So Lance Eng's new book Company You provides practical and effective advice that anyone can apply to start improving their life.

(Photo:

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As a real estate agent and developer from Los Angeles, Eng combines his business acumen, life experiences and management skills to coach new real estate agents on how to be successful. But he soon learned the same lessons could be given on personal matters if life operated like a business. The culmination of those lessons resulted in seven principles.

Company You is about applying seven business principles to your life. "Companies succeed everyday, because they have a plan to make it happen. People want their lives to be successful, too, but they don't know how to make it happen. Company You will provide the plan for you to get there," says Eng.

Disheartened by so many people with financial problems and lost dreams, Eng has made it his mission to help as many people as he can. Regardless of where you're from, or what you do, he believes people have the capability of success. "My parents came from China speaking little English, and yet were able to put four children through college, and ran a successful business for 20 years. If they can do it, anybody can do

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it," he said.

One of the principles in Company You is Leading with Revenue, which simply means spending less than you earn. Sounds easy enough, though millions of Americans have thousands of dollars in credit card debt. "You need to have your financial house in order, or your life will be like a house of cards," he says. "A business with too much debt will not be able to survive, either."

Working in the Los Angeles real estate industry for the past eight years has been an enjoyable, educational and eye-opening experience. Originally from Minnesota, Eng grew up in Brainerd, a small town made famous by the Coen brother's movie, Fargo. Los Angeles real estate information can be found on his real estate website, <http://www.LanceEng.com>.

Company You is available on Amazon.com, Borders.com, BarnesandNoble.com, and CompanyYou.com

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1 of 1

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