

CENTENNIAL GALA

From: Rick Eng
Original Release: February 7, 2012
Updated: March 6, 2012

RE: Design specifications for CACA Los Angeles Lodge Centennial Lodge

The following information is the design specifications for the following print materials associated with the Los Angeles Lodge Centennial Gala:

- Invitation
- Save the Date Card
- RSVP card and Program Advertising Rate card
- Flyer
- Program Book graphics

Basic Information

The theme is of the Los Angeles Lodge Centennial Gala is “Celebrating a Century of Leadership: 1912-2012.”

The formal dinner and dance will take place on Saturday, May 26, 2012, at the Hilton Los Angeles/San Gabriel, located at 225 West Valley Blvd., San Gabriel, CA 91776.

C.A.C.A. Los Angeles Lodge was founded on May 15, 1912.

Invitation

To underscoring an important milestone for not only the local lodge but also the national organization, traditional or script fonts will be used to convey a formal and dignified appearance for the invitation. Examples of typefaces are shown below.

Engraver

**CHINESE AMERICAN CITIZENS ALLIANCE
LOS ANGELES LODGE CENTENNIAL GALA**

Edwardian Script

Chinese American Citizens Alliance Los Angeles Lodge Centennial Gala

Garamond

Chinese American Citizens Alliance Los Angeles Lodge Centennial Gala

Verbiage that essential for the invitation:

- Theme
- Date, Time
- Location
- Dress
- Special Presentation: Tribute to the Past Presidents of the Los Angeles Lodge
- RSVP deadline

Graphic

The C.A.C.A. logo and historic banner are probably the most powerfully symbolic images to use for the front of the invitation. Beneath the logo could be simply “1912-2012”



Note: if the banner is used, some corrections need to be made.

Invitation Verbiage (inside invitation)

Please join us for a very special birthday celebration of the Chinese American Citizens Alliance’s Los Angeles Lodge, organized 100 years ago this May 2012. Proceeds will benefit ongoing efforts to build civic involvement among new generations of Chinese Americans through educational, charitable and community programs and activities.

Additional text:

All tax-deductible contributions will benefit Los Angeles C.A.C.A. Community Action, a separate 501(c)(3) nonprofit organization established to provide educational and public service programs for the benefit of the community. Federal Tax I.D.: 42-1617205

Notes:

When the Chinese American Citizens Alliance is reference in its acronym form, use periods after each letter: C.A.C.A.

The dinner is a Western menu—filet and sea bass. There is a vegetarian option available. We should have verbiage on the RSVP card giving attendees the option to select the vegetarian dish.

RSVP Card

Insert into the invitation. Shown are two examples of response cards.

8th Annual
Service to Education Awards Dinner
"Investing In Our Future • A Golden Opportunity"
Saturday, March 17, 2012

Please reserve: _____ Diamond Sponsor table(s) of ten at \$5,000 per table
 _____ Platinum Sponsor table(s) of ten at \$2,500 per table
 _____ Gold Sponsor table(s) of ten at \$1,500 per table
 _____ Silver Sponsor table(s) of ten at \$1,000 per table

Please reserve: _____ Ticket(s) at \$50 per person
 \$_____ We are unable to attend, but would like to contribute.

Name: _____
 Business/Organization Name: _____
 Address: _____
 City/State/Zip: _____
 Phone #: _____

Check Visa Mastercard American Express

Name on Card: _____
 Acct. # _____ Exp. Date _____

RSVP by Friday, March 9, 2012 to:
 Alhambra Educational Foundation
 Attention: Service to Education Awards Dinner
 1515 West Mission Road
 Alhambra, CA 91803
 Tax I.D. # 95-4429310



R.S.V.P.
CHINATOWN PUBLIC SAFETY ASSOCIATION
29th ANNUAL AWARDS BANQUET

Please make your reservations by Friday, May 13th, 2011

Name: _____
 Phone: _____
 E-mail: _____

Reserve For:

Table of 10:

_____ Diamond Table(s) @ \$50,000 / Table	Amount _____
_____ Ruby Table(s) @ \$10,000 / Table	Amount _____
_____ Jade Table(s) @ \$5,000 / Table	Amount _____
_____ Platinum Table(s) @ \$3,000 / Table	Amount _____
_____ Gold Table(s) @ \$1,500 / Table	Amount _____
_____ Silver Table(s) @ \$750 / Table	Amount _____

Individual Seat:

_____ Diamond @ \$5,000 / Seat(s)	Amount _____
_____ Ruby @ \$1,000 / Seat(s)	Amount _____
_____ Jade @ \$500 / Seat(s)	Amount _____
_____ Platinum @ \$300 / Seat(s)	Amount _____
_____ Gold @ \$150 / Seat(s)	Amount _____
_____ Silver @ \$75 / Seat(s)	Amount _____

I am unable to attend, but enclosed is my contribution: Amount _____

Please make check payable to: **CPSA**
823 N. Hill Street, Los Angeles, CA 90012

CPSA is a non-profit 501c (3) corporation. Contribution is Tax Deductible.
 Federal Tax ID# 95-380-6105



華埠安全協會
CHINATOWN
PUBLIC
SAFETY
ASSOCIATION

ADVERTISEMENT CONTRACT

Last Name _____ First Name _____

Company _____

City _____ State _____ Zip Code _____

Phone Number _____ Fax Number _____

Email _____

1. The Advertiser agrees to pay the said amount upon signing this authorization and understands that said advertising is not subject to cancellation at any time.
2. The Advertiser understands the Chinatown Public Safety Association (CPSA) reserves the right to refuse any advertising which is considered in conflict with the policies of CPSA.
3. The Advertiser will defend, indemnify and hold harmless the CPSA against any claims resulting from unauthorized use of names, photos, sketches, artwork, trademarks, labels or words in this advertisement.
4. Please submit digital picture files* or camera-ready artwork. You may email your files to cpsa@cpsala.org

*JPEG, PDF or TIFF format, minimum 300dpi. Size of file should not exceed 3 Mb. For full page ads, please set your ads to bleed to a quarter of an inch (1/4") on each side.

Please reserve my advertisement space in the CPSA 29th Banquet program book for (check one)

I would also like to make a reservation at the banquet for (check and fill out quantity)

- | | | |
|--|---|-----------|
| <input type="checkbox"/> Outside Back Cover (color, 8 1/2" x 11") - \$1,200.00 | <input type="checkbox"/> Jade Table (10 seats) - \$5,000.00 | Qty _____ |
| <input type="checkbox"/> Inside Front Cover (color, 8 1/2" x 11") - \$850.00 | <input type="checkbox"/> Platinum Table (10 Seats) - \$3,000.00 | Qty _____ |
| <input type="checkbox"/> Inside Back Cover (color, 8 1/2" x 11") - \$850.00 | <input type="checkbox"/> Gold Table (10 Seats) - \$1,500.00 | Qty _____ |
| <input type="checkbox"/> Inside Full Page (color, 8 1/2" x 11") - \$800.00 | <input type="checkbox"/> Silver Table (10 Seats) - \$750.00 | Qty _____ |
| <input type="checkbox"/> Inside Full Page (black and white, 8 1/2" x 11") - \$700.00 | <input type="checkbox"/> Jade Seat - \$500.00 | Qty _____ |
| <input type="checkbox"/> Half Page (black and white, 5 1/4" x 8") - \$500.00 | <input type="checkbox"/> Platinum Seat - \$300.00 | Qty _____ |
| <input type="checkbox"/> Quarter Page (black and white, 4" x 5 1/2") - \$300.00 | <input type="checkbox"/> Gold Seat - \$150.00 | Qty _____ |
| <input type="checkbox"/> Business Card (black and white, 2" x 3 1/2") - \$100.00 | <input type="checkbox"/> Silver Seat - \$75.00 | Qty _____ |

All digital artwork must be submitted no later than Monday, May 2, 2011. Non-digital artwork must be submitted no later than Friday, April 29, 2011

Additional instructions

Please make your check payable to: CPSA and mail to: CPSA, 823 North Hill Street, Los Angeles, CA 90012

The Chinatown Public Safety Association is a nonprofit 501(c)(3) corporation. Contribution is tax deductible.

Signature of Advertiser _____ Date _____

823 North Hill Street • Los Angeles, California 90012-2320 • Telephone: (213) 621-3043 / FAX: (213) 621-1650